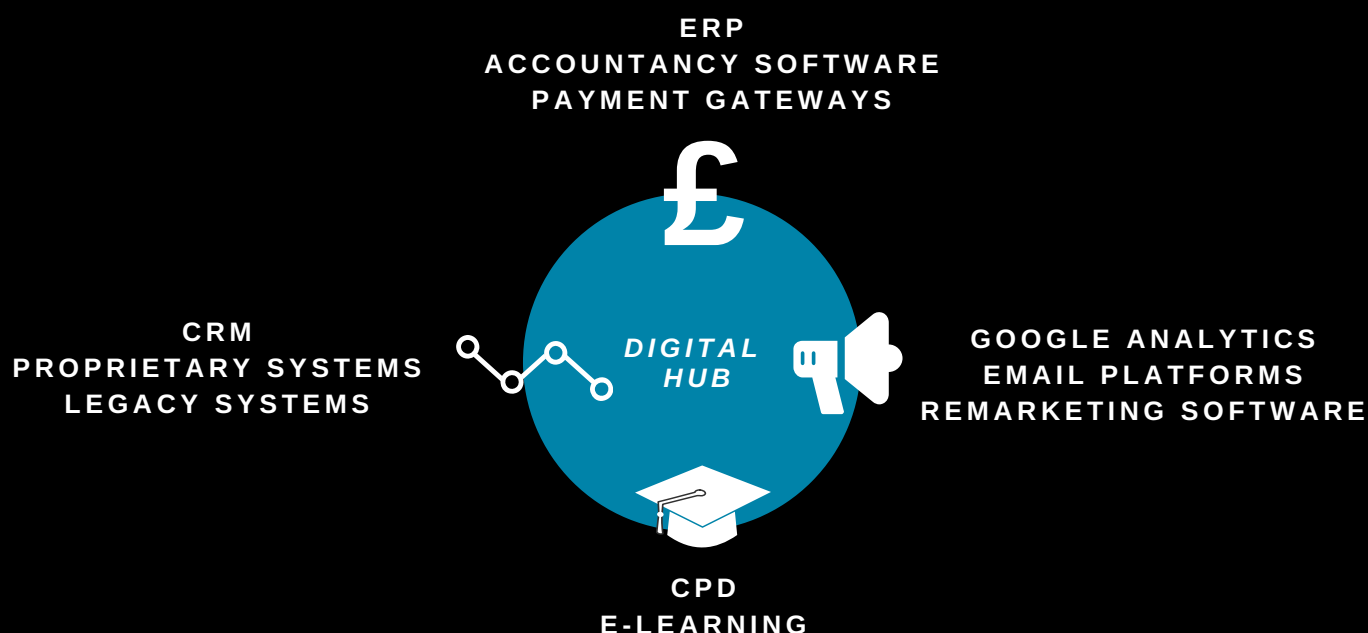


INTEGRATE YOUR SYSTEMS

Integrating your systems can increase the engagement of your members. Our 'at a glance' guide reveals what can be integrated, what this might mean for your members and shows this in action with a couple of our examples.



INCREASE MEMBER ENGAGEMENT

by

PERSONALISING USER JOURNEYS

Empowering through self service in:

- Managing their preferences
- Online renewals
- Member portals
- Online learning
- CPD tracking

Tailor their experience through:

- Member activity dashboards
- Delivering relevant content
- Promoting relevant events
- Suggesting next career or training steps
- Reinforcing member benefits

ENGAGEMENT *in* ACTION

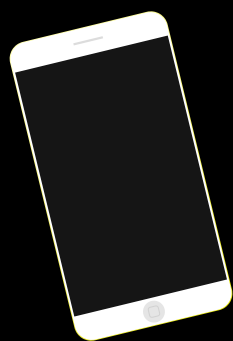
We work with BALI to increase the engagement of their members through their online platform. Their member dashboard clearly represents the value of membership with easy access to;

- Profile updates
- Statistics on directory views
- Showcasing benefits available and used
- Providing a personalised directory of their resources and documents
- Logging content they have contributed



ENGAGEMENT *in* APPS

We partner with membership organisations to provide apps which;



- Deliver more immediate member engagement
- Display digital membership cards
- Promote specific events and benefits relevant to the member
- Send push notifications to increase engagement in relevant campaigns and attendance at meetings
- Increase the social shareability of content

NetXtra are the industry and sector specialists in delivering complex integrations across a wide spectrum of CRM platforms. We also integrate solutions with payment gateways, social networks, accountancy systems, legacy platforms and other digital applications.

Whatever your integration challenges, talk to us, the experts in simplifying the complex!